Telefónica University Chairs Network

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Abstract—**This panel session proposal describes an introduction of the technical activities carried out by some of the Telefionica University Chairs along Spain in a whole view of activities inside the social working of Telefonica and their associated chairs.**

Keywords-Technical networks, Corporative identity.

ABSTRACT

Telefónica University Chairs Network focuses on the social impact of Information and Communication Technologies (ICT) in the public agenda issues and especially in some of the principal areas of interest for Society, such as: the impact of ICT in education, health, inclusion, climate change, security or productivity. In 2009, its strategic plan includes: research projects, prospective studies and surveillance technology, workshops with experts and knowledge transfer activities. Currently, there are 16 Telefónica University Chairs in 13 Spanish universities.

Under this programme, Telefónica has promoted a knowledge portal that aggregates information coming from different universities sources belonging to the Chairs network. The objective is to create and develop a community of experts belonging to both, the academic and the business worlds with the aim of opening the conversation and disseminate the contributions to the community. In the website can be found, for example, information about the use of new technologies in education, advances in telemedicine, analysis about how to improve the industry productivity or how the use of ICT can help with climate change challenges.

Telefónica University Chairs Network provides a channel for knowledge transfer among universities and also between universities and Telefónica. Specialised workshops are periodically organized with the participation of business and university experts to discuss and share knowledge about the current state and the future of some strategic topics. Some of them are: the new architecture and the challenges of the next Internet generation, IPv6, intelligent sensors networks and security in electronic commerce.

More information: http://www.catedras.telefonica.es/

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